

**GOVERNMENT OF TELANGANA
ABSTRACT**

ELECTIONS: G.E., 2014- – Voter Awareness – Publicity campaign through CVR News – Payment of bills Rs. 1,48,924/- to M/s Image Broadcasting India Private Limited., Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No. 2171

Dated: 18-10-2017

Read the following:

1. Govt. Lr.No.6886/Elecs.B/2014., dt. 25-04-2014.
2. From M/s Image Broadcasting India Private Limited.,
Hyderabad, Invoice
No.IN/CVN/14-15/00088 dt:30.04.2014.
3. G.O.Rt.No.243, FIN(TFR)Dept, dt:22.07.2014.
4. G.O.Rt.No.1153., Fin (EBS.I) Dept.dt.20.08.2017.
5. From the ITO (TDS) ward I (3),, Hyderabad,
Lr.No.ITO/TDS,ward-
I(3)/2016-17, dt:18.10.2016.,
6. From the C&Md, M/s Image Broadcasting India Pvt Ltd,
letter dated:02.02.2017

ORDER:

In letter 1st read above, M/s CVR News Channel ., Hyderabad has been requested to take-up publicity campaign and voter awareness through the channel for 5 days from 20.04.2014 to 30.04.2014 in connection with General Election, 2014,.

2. Accordingly, M/s CVR News Channel., Hyderabad has broadcasted Spots and furnished the bill for an amount of Rs. 3,57,304/- (including Service Tax) and requested for arranging payment in the ref 2nd read above.

3. After careful examination, sanction is hereby accorded for payment of Rs. 1,48,924/- (Rupees One lakh forty eight thousand nine hundred and twenty four only) i.e 41.68% share of the total expenditure of Rs. 3,57,304/- of T.S. share to M/s Image Broadcasting India Private Limited., Hyderabad towards broadcasting charges of Spots in connection with General Election,2014.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH-106 Conduct of Elections to State Legislature - GH 25 State Sector Schemes - S.H.(04) Legislative Council – 260 Advertisement, Sales and Publicity Expenses"** and shall be met from the additional funds provided vide G.O. 3rd read above.

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5. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 3 above in favour of the Income Tax Department in view of the notice received from IT Department ref 5th read above and the undertaking given by the Chairman & Managing Director, M/s Image Broad casting India Private Limited 6th read above.

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide reference 3rd cited.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Image Broadcasting India Pvt Ltd, Plot No:573J, Road No:82, Jubilee Hills,

Co-op House Building Society, Hyderabad – 500033.

The Income tax Officer(TDS), ward-1(3)(TDS),4th floor, D-Block, IT Towers, A.C. Guards, Hyderabad.

The Accountant General, Telangana Hyderabad.

The Pay & Accounts Officer, Telangana, Hyderabad.

SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER